

Cita Lieta  
cosmetics

# Solid Cosmetics

FOR YOUR BRAND



# Solid Cosmetics

## THE NEW ECO TREND

The world is rapidly moving towards a new philosophy, where the focus is put on packaging that is environmentally and eco-friendly, which is developed to reduce fast fashion and excessive consumption. Consumers' buying habits have also changed over the years as now more attention is put on the product's sustainability. It has to be both – good enough to use as a part of daily skin care routine and friendly towards nature. As a result, cosmetic companies need to change their strategies to adapt to a rapidly growing philosophy.

A solid cosmetic line is a great way to start, in order to reduce the negative impact plastic leaves on the environment. Liquid cosmetics can contain till 80% water, but product packaging mostly is plastic which pollutes water, green areas, and eventually our living spaces. Solid products are not only water-free, but the packaging is more environmentally friendly, more sustainable, and decomposes in the environment much faster. Solid cosmetics also take up little space that's why it is ideal for bathrooms and also for traveling.





## SOLID SHAMPOO *Passion Fruit*

58 g

**AVAILABLE FRAGRANCES:** Passion Fruit, Lemongrass, Amor

Solid shampoo "Passion Fruit" is designed to take care of normal hair. Shampoo contains Camomile extract and Cacao butter which soften and moisturize, but beauty Vitamin B5 increases hair elasticity.

**USE:** Wet your hair and with circular movements stroke the shampoo bar over the hair to lather it up. Rinse carefully with warm water.

**INCI:** Sodium Lauryl Sulfate, Cetearyl Alcohol, Cocamidopropyl Betaine, Glyceryl Stearate, Sodium Chloride, Parfum, Aqua, Theobroma Cacao Seed Butter, Panthenol, Distearoylethyl Dimonium Chloride, Chamomilla Recutita Extract, PEG-200 Hydrogenated Glyceryl Palmate, Alcohol, PEG-7 Glyceryl Cocoate, Glycerin, Limonene, Linalool, Citronellol, Benzyl Salicylate, Geraniol, CI 14720, CI 42090.

\*Available Solid Shampoo SLS Free

### KEY INGREDIENTS:



Cocoa Butter



Provitamin B5



Camomile Extract



## CONDITIONER *Peach*

50 g

Solid conditioner "Peach" is designed for intensive hair moisturizing. Conditioner contains Cocoa butter, Sweet Almond Oil and Shea Butter which strengthen, restore damaged hair and make them silky smooth.

**USE:** Wet bar under the warm water for a few moments and then apply to wet hair. Massage directly into hair focusing on the mid-lengths and ends of the hair. Leave conditioner in hair at least 2 minutes and then rinse off.

**INCI:** Cetearyl Alcohol, Theobroma Cacao Seed Butter, Behentrimonium Methosulfate, Prunus Amygdalus Dulcis Oil, Butyrospermum Parkii Butter, Cetyl Alcohol, Butylene Glycol, Parfum, Linalool, CI 75130.

### KEY INGREDIENTS:



Cocoa Butter



Sweet Almond Oil



Shea Butter







## FACE CLEANSER

55 g

Face cleanser with a light, invigorating Orange aroma gently but effectively cleanses and moisturizes skin. It contains Cocoa butter, Argan and Orange oil which stabilizes the skin's natural hydrolipid layer, minimizes the appearance of pores and unwanted spots.

**USE:** Wet the bar with warm water and apply to the face. To achieve a better result massage product carefully into face with fingertips and then clean face with warm water or damp face cloth.

**INCI:** Cetearyl Alcohol, Sodium Coco-Sulfate, Cocamidopropyl Betaine, Theobroma Cacao Seed Butter, Oleyl Erucate, Sodium Chloride, Argania Spinosa Kernel Oil, Citrus Aurantium Dulcis Peel Oil Expressed, Distearoylthyl Dimonium Chloride, Limonene.



## KEY INGREDIENTS:



Cocoa Butter



Argan Oil



Orange Oil



## FACE MOISTURIZER BAR

55 g

Face moisturizer with a light Orange blossom aroma contains Cocoa and Murumuru butter and Prickly Pear Seed Oil complex which richly moisturizes skin, making it especially soft.

**USE:** Melt a little between fingers and the apply directly to clean and dry face by simply gliding the bar over with gentle movements. If necessary, massage the product into the skin with fingertips.

**INCI:** Theobroma Cacao Seed Butter, Solanum Tuberosum Starch, Euphorbia Cerifera Cera, Astrocaryum Murumuru Seed Butter, Opuntia Ficus-Indica Seed Oil, Citrus Aurantium Amara Flower Oil, Linalool, Limonene, Geraniol, Farnesol.



## KEY INGREDIENTS:



Cocoa Butter



Candelilla Wax



Murumuru Butter



Prickly Pear Seed Oil



Neroli Oil



## MAKE-UP REMOVER

50 g

Oil-based make-up remover gently cleanses any type of make-up without disrupting the skin's natural protective layers. Cocoa Butter, Ricinus, Argan and Lemon Peel Oil moisturize, soothe and nourish skin, leaving it smooth.

**USE:** Wet the bar with warm water and apply to the face. To achieve better result massage product carefully into facial skin with finger tips. After that clean face with warm water or damp face cloth.

**INCI:** Theobroma Cacao Seed Butter, Cetearyl Alcohol, Polysorbate 20, Stearic Acid, Oleyl Erucate, Ricinus Communis Seed Oil, Argania Spinosa Kernel Oil, Citrus Limon Peel Oil, Distearoylethyl Dimonium Chloride, Limonene, Citral.



## KEY INGREDIENTS:



Cocoa Butter



Ricinus Seed Oil



Argan Oil



Lemon Peel Oil



## DETOX FACE MASK

*Black Charcoal*

60 g

Solid Detox face mask with black charcoal protects skin from free radicals and performs deep cleansing and minimizes the appearance of pores. Coconut, Macadamia and Hemp Seed Oil prevent skin from moisture loss, improve elasticity and make it velvety smooth.

**USE:** Apply the mask directly on moisturized facial skin with light, massage movements and leave on for 10 to 15 minutes. Remove with warm water.

**INCI:** Cocos Nucifera Oil, Macadamia Ternifolia Seed Oil, Charcoal Powder, Euphorbia Cerifera Cera, Cetearyl Alcohol, Cetearth-25, Cannabis Sativa Seed Oil, Parfum, Benzyl Salicylate, Linalool, Geraniol, Hydroxycitronellal, Citronellol, Alpha-Isomethyl Ionone.



## KEY INGREDIENTS:



Coconut Oil



Macadamia Oil



Charcoal Powder



Hemp Seed Oil





## BODY SCRUB

## Strawberry

70 g

Solid body scrub "Strawberry" efficiently cleanses the skin and exfoliates dead skin cells. High quality abrasive elements strawberry seeds help improve blood circulation and fight cellulite. Coconut Oil richly moisturizes skin.

**USE:** Apply on clean, wet skin with massaging movements and then rinse off with warm water.

**INCI:** Sucrose, Aqua, Glycerin, Sorbitol, Sodium Stearate, Sodium Laurate, Propylene Glycol, Sodium Oleate, Parfum, Fragaria Ananassa Seed, Sodium Myristate, Sodium Chloride, Pumice, Cocos Nucifera Oil, Glyceryl Laurate, Cocamidopropyl Betaine, Titanium Dioxide, Citric Acid, Sodium Citrate, Tetrasodium Iminodisuccinate, Tetrasodium Etidronate, CI 16255.

## KEY INGREDIENTS:



Strawberry Seeds



Coconut Oil

## DEO CREAM

## Bergamot-Lemongrass

55 g

Deodorant with a fresh Bergamot-Lemongrass aroma neutralizes unpleasant odours providing a feeling of cleanliness and comfort. Deo cream contains Coconut Oil, Shea Butter, Bergamot and Lemongrass Oil that moisturize, soften, and help to soothe dry, irritated skin.

**USE:** Apply daily a small amount to the armpit and massage until absorbed in the skin.

**INCI:** Zea Mays Starch, Butyrospermum Parkii Butter, Sodium Bicarbonate, Cocos Nucifera Oil, CI 77947, Citrus Aurantium Bergamia Peel Oil, Cymbopogon Schoenanthus Oil, Melaleuca Alternifolia Leaf Oil, Citral, Limonene, Linalool, Geraniol.

## KEY INGREDIENTS:



Coconut Oil



Shea Butter



Bergamot Oil



Lemongrass Oil



Tea Tree Oil



## SHOWER OIL BAR

Cotton

65 g

Shower Oil provides a gentle cleansing that is especially recommended for sensitive skin care. Shower oil contains Cocoa butter which creates a barrier on the skin that protects it from the moisture loss. Does not leave a greasy feeling.

**USE:** Apply to a moisturized skin with massaging movements and then rinse off with warm water.

**INCI:** Theobroma Cacao Seed Butter, Sodium Bicarbonate, Potassium Bitartrate, Euphorbia Cerifera Cera, MIPA-Laureth Sulfate, Laureth-4, Cocamide DEA, Parfum.



## KEY INGREDIENTS:



Cocoa Butter





Solid Illuminating Body Cream

with Golden Sparkles

55 g

Solid body cream with a touch of shimmer makes the skin smooth and moisturized. It guarantees a luminous effect with golden sparkles on the skin, thanks to the natural, sustainable micas. Extraordinary formula of natural Cocos, Macadamia, Cannabis, Bergamot Oils nourishes the skin, making it supple and luminous.

USE: Warm the solid body cream in your hands and apply it directly to the skin. Its comfortable and rapidly absorbed texture does not leave a greasy feeling on the skin.

KEY INGREDIENTS: Coconut Oil, Hemp Seed Oil, Macadamia Oil, Bergamot Oil

INCI: Cocos Nucifera Oil, Macadamia Ternifolia Seed Oil, Euphorbia Cerifera Cera, Cetearyl Alcohol, Ceteareth-25, Cannabis Sativa Seed Oil, Citrus Bergamia Peel Oil Expressed, Limonene, Linalool, Citral, Synthetic Fluorphlogopite, Mica, CI 77891, CI 77491, Triethoxycaprylylsilane.



Solid Sunscreen Cream SPF 30

Protects against UVA & UVB

60 g

Solid sunscreen cream blocks the sun and keeps your skin fresh and cool. This mineral sunscreen is made with a natural Zinc Oxide UV filter and is enriched with fresh Peppermint Oil. As a result, it not only smells good, it also cools and softens your skin.

USE: Warm up the bar between your hands or hold it briefly with the side against your skin to warm up. Rub the bar over your skin and spread (the sunburn) with your hands. Tip: this is also easier with the side of the bar. Don't forget to apply sunscreen every 2-3 hours when you're in the full sun.

KEY INGREDIENTS: Olive Oil, Lavender Extract, Vitamin E, Peppermint Oil

INCI: Cetearyl Alcohol, Caprylic / Capric Triglyceride, Myristyl Myristate, Zinc Oxide, Euphorbia Cerifera Cera, Olea Europaea Fruit Oil, Lavandula Angustifolia Extract, Mentha Arvensis Oil, Tocopheryl Acetate, Limonene.



Solid Spirulina Face Mask

Natural Antioxidants

60 g

Solid antioxidant face mask with Spirulina prevents skin aging, moisturizes, tightens and lifts the skin. Coconut, Macadamia and Hemp Seed Oil protect the skin from moisture loss, improve elasticity and make it velvety smooth. Spirulina Powder provides anti-aging and anti-inflammatory effects.

USE: Apply the mask directly on moisturized facial skin with light, massage movements and leave it on for 10 - 15 minutes. Remove with warm water.

KEY INGREDIENTS: Coconut Oil, Macadamia Oil, Spirulina Powder

INCI: Cocos Nucifera Oil, Macadamia Ternifolia Seed Oil, Spirulina Platensis Powder, Euphorbia Cerifera Cera, Cetearyl Alcohol, Ceteareth-25, Hydrogenated Vegetable Oil, Parfum.





# Cita Lieta

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